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RESEARCH AND TRAINING SPECIALISTS, INC
Concord, North Carolina



**Fairview
2011 CITIZEN SURVEY**

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Executive Summary

1195 surveys were randomly distributed to the community; 480 were returned which makes the findings accurate within 3%.

The primary reason residents choose to live in Fairview is for the rural, country lifestyle. The results show, however, that the community is split on a number of issues and the division is often based on length of residence, age and gender.

- 95.7% of residents are either very concerned (73.9%) or somewhat concerned (21.8%) about maintaining a low tax rate.
- Female respondents are significantly more likely than male respondents to be concerned about maintaining the low tax rate ($p < .000$). However, female residents are also more likely than male residents to support a tax increase for particular issues, especially an increase in Sheriff Patrols, garbage collection and recycling opportunities.
- Female residents are also more likely than male residents to support the purchase of land for a park, build a new fire station, create a park area, and increase Sheriff's Patrol, garbage collection and recycling opportunities.
- 88% of those living in Fairview more than eleven years and retired citizens are concerned about rapid growth. Long term residents are also more likely to be concerned about keeping the small town atmosphere, and Town spending.
- Those residents who are over 50 and who have lived in the community more than 11 years are more likely to oppose building a new fire station and replacing the equipment.

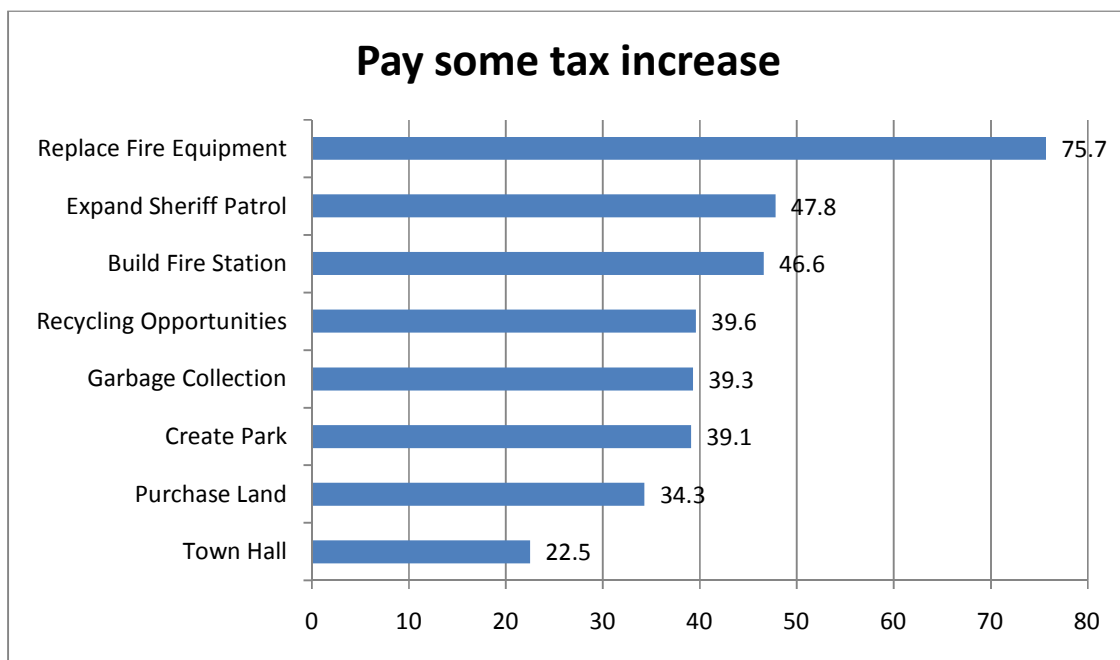
- | |
|---|
| <ul style="list-style-type: none">➤ 97.7% of respondents indicate that they feel either very safe (65.5%) or somewhat safe (32.1%)➤ 81.5% do not feel the need for additional law enforcement service |
|---|

- The community is conflicted over having a grocery chain or pharmacy but comments suggest a desire for some type of fast food and/or restaurant options.
- 78% of residents agree with the statement that most residential development should be designated for lots larger than one acre
- 91.2% of residents feel that Fairview should encourage continued agricultural activities

- 66.7% are opposed to the clustering of homes
- The community appears to be conflicted over the establishment of a traditional town center:
 - 35.7% agree with the concept; 37.4% oppose - 26.8% are neutral
- Only two suggested Town financial commitments had more than 50% support:
 - 75% of residents support replacing outdated fire equipment
 - 53.8% support recycling opportunities

Tax increase

- 75.7% of residents are willing to pay increased taxes to replace the outdated fire equipment. 48.1% support a 1 cent increase while 18.8% support 2 cents and 8.8% support 3 a 3 cent increase.
- 77.5% of residents are opposed to any tax increase for a new town hall and two-thirds (65.7%) oppose a tax increase to purchase land.



- The community is evenly split on the garbage collection fee-tax issue. 51% do not support garbage collection while of the remaining 49%, 10% prefer the tax, 18.8% prefer the fee and 20% would accept either.

Fairview 2011 CITIZEN SURVEY

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Introduction

The elected officials of the Town of Fairview requested a survey of community residents to determine their opinions on a variety of current issues. To this end, surveys were sent 1195 households in early March, 2011. The surveys were to be returned to the researchers by March 31. These results are based on surveys returned by April 8, 2011.

1195 surveys were mailed. 62 were returned for “undeliverable addresses”. From the valid addresses, 480 (42.4%) were returned completed. This high rate of return reflects a very serious and considerate response by the community. This means that one can be 95% confident that the results have only a 3% margin of error. That is, the actual opinions/perceptions are within 3% of the percentages provided in the report.

Reasons for Living in Fairview

- The primary reason residents say they have chosen to live in Fairview is the country lifestyle
 - The second primary reason is that family and friends live nearby
 - Low taxes is the reason for 44%

Table 1 Reasons residents live in Fairview

73.3%	country lifestyle
45.8%	family and friends nearby
43.7%	low taxes
41.4%	low crime
39.5%	schools
38.3%	availability of large lots
35.6%	small town lifestyle
32.0%	proximity to Charlotte
27.0%	lived here all my life
19.0%	convenient to work
16.6%	affordable housing
13.4%	retirement
1.3%	for employment opportunities

Table 2 Other reasons for living in Fairview

Bought a house no one else would buy
Came back after 34 yrs in Charlotte.
Christian atmosphere
Close to mint hill
Family owned land
Farming community
Flight from big Charlotte
Found land and built on it.
Get away from residential development
Great people
have family business and farm here
Horse farm
It was county when I moved here.
Keep horses
Land
Live on family land in the family over 100 yrs.
lived here all my adult life
Married into family already here
Married someone from here, moved here then
moved back after 15 yr. absence
No big businesses
Quiet country living
To get out of Mecklenburg county
Unincorporated area
Total

Concerns about the quality of Life

- 95.7% of residents are either very concerned (73.9%) or somewhat concerned (21.8%) about maintaining a low tax rate.
- 92.8% of residents are either very concerned (71.9%) or somewhat concerned (20.9%) about preserving Fairview’s rural/small town atmosphere.

- The fewest number of residents are either very concerned (21.1%) or somewhat concerned (38.2%) about the increased need for services.

Table 3 Community Concerns

	Very concerned	Somewhat concerned	Not concerned
Maintaining a low tax rate	73.9	21.8	4.3
Preserving rural/small town atmosphere	71.9	20.9	7.2
Tax increases	65.6	28.4	6.0
Property values	52.8	37.8	9.3
Rapid growth	51.3	29.5	19.2
Town spending	40.0	44.1	15.9
Crime	38.1	38.6	23.3
Environmental issues	31.6	41.6	26.7
Increased shopping options	24.2	28.6	47.2
Increased need for services	21.1	38.2	40.7

There are a few significant differences in who feels more concerned about different issues. Each concern was crosstabulated with length of residence, gender and whether the respondent was retired or not to see if there were any significant differences. If a relationship is considered significant it means that the finding would only be found by chance less than five times every 100 times the survey would be given 100 times ($p < .05$) or only 3 times every 100 surveys ($p < .03$) only 1 time every 100 surveys ($p < .01$) or one time in every thousand surveys ($p < .001$) etc. These are the criteria used in scientific research.

Gender: Gender was a factor in only one concern: low taxes. Female respondents are significantly more likely than male respondents to be concerned about maintaining the low tax rate ($p < .000$).

Table 4 Concern about low tax rate by gender

Low Tax Rate		Gender		Total
		Male	Female	
Concerned	Count	121	139	260
	Percent	49.4%	71.3%	59.1%
Not Concerned	Count	124	56	180
	Percent	50.6%	28.7%	40.9%
Total	Count	245	195	440
	Percent	100.0%	100.0%	100.0%

Length of Residence: In general, those who have lived in Fairview the longest are the most concerned about:

Rapid Growth: 88% of those living in Fairview more than eleven years are concerned about rapid growth; 43% living here less than a year are concerned about rapid growth while around 67% of those living here 6 to 10 years are concerned about growth($p<.000$).

Table 5 Concern about rapid growth and length of residence

Rapid Growth		How long have you lived in Fairview?					Total
		Less than 1 year	1-5 years	6-10 years	11-15 years	15+ years	
Concerned	Count	3	40	39	57	232	371
	Percent	42.9%	85.1%	67.2%	87.7%	87.9%	84.1%
Not Concerned	Count	4	7	19	8	32	70
	Percent	57.1%	14.9%	32.8%	12.3%	12.1%	15.9%
Total	Count	7	47	58	65	264	441
	Percent	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Small Town Atmosphere: Over 90% of those living in Fairview more than eleven years are concerned about keeping the small town atmosphere; 57% living here less than a year are concerned about keeping the atmosphere while around 85% of those living here 1 to 10 years are concerned($p<.001$).

Table 6 Concern about small town atmosphere and length of residence

Small Town Atmosphere		How long have you lived in Fairview?					Total
		Less than 1 year	1-5 years	6-10 years	11-15 years	15+ years	
Concerned	Count	4	40	49	63	254	410
	Percent	57.1%	85.1%	84.5%	96.9%	92.4%	90.7%
Not Concerned	Count	3	7	9	2	21	42
	Percent	42.9%	14.9%	15.5%	3.1%	7.6%	9.3%
Total	Count	7	47	58	65	275	452
	Percent	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Crime: Over 95% of those living in Fairview more than eleven years are concerned about crime; 71% living here less than a year are concerned about crime ($p<.002$).

Table 7 Concern about crime and length of residence

Crime		How long have you lived in Fairview?					Total
		Less than 1 year	1-5 years	6-10 years	11-15 years	15+ years	
Concerned	Count	5	41	51	66	266	429
	Percent	71.4%	87.2%	87.9%	97.1%	96.0%	93.9%
Not Concerned	Count	2	6	7	2	11	28
	Percent	28.6%	12.8%	12.1%	2.9%	4.0%	6.1%
Total	Count	7	47	58	68	277	457
	Percent	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Town Spending: Those living in Fairview 11 or more years are the most concerned (P<.03)

Table 8 Concern about town spending and length of residence

Town Spending		How long have you lived in Fairview?					Total
		Less than 1 year	1-5 years	6-10 years	11-15 years	15+ years	
Concerned	Count	4	35	41	56	226	362
	Percent	57.1%	74.5%	69.5%	86.2%	83.1%	80.4%
Not Concerned	Count	3	12	18	9	46	88
	Percent	42.9%	25.5%	30.5%	13.8%	16.9%	19.6%
Total	Count	7	47	59	65	272	450
	Percent	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Retired citizens of Fairview are more concerned about the following issues than are those who are not retired:

Keeping the rural/small town atmosphere: While overall 91% of citizens want to keep the small town atmosphere, retired citizens are significantly more likely to have this concern (p<.05)

Table 9 Concern about keeping the small town atmosphere and retired status

Small Town Atmosphere		Retired		Total
		Yes	No	
Concerned	Count	134	280	414
	Percent	94.4%	89.2%	90.8%
Not Concerned	Count	8	34	42
	Percent	5.6%	10.8%	9.2%
Total	Count	142	314	456
	Percent	100.0%	100.0%	100.0%

Rapid Growth: While 84% of all citizens are concerned about rapid growth, retired citizens are significantly more likely to be concerned about rapid growth ($p < .03$)

Table 10 Concern about rapid growth and retired status

Rapid Growth		Retired		Total
		Yes	No	
Concerned	Count	116	256	372
	Percent	89.2%	81.8%	84.0%
Not Concerned	Count	14	57	71
	Percent	10.8%	18.2%	16.0%
Total	Count	130	313	443
	Percent	100.0%	100.0%	100.0%

Environmental Issues: Retired citizens are significantly more likely to be concerned about environmental issues than are citizens who are not retired: 61% of retired citizens are concerned; 49% of those not retired ($p < .02$).

Table 11 Concern about environmental issues and retired status

Environmental Issues		Retired		Total
		Yes	No	
Concerned	Count	84	153	237
	% within Retired	60.9%	49.5%	53.0%
Not Concerned	Count	54	156	210
	% within Retired	39.1%	50.5%	47.0%
Total	Count	138	309	447
	% within Retired	100.0%	100.0%	100.0%

Safety and Law Enforcement

- 97.7% of respondents indicate that they feel either very safe (65.5%) or somewhat safe (32.1%)
- 81.5% **do not** feel the need for additional law enforcement service

Retail Service

The responses to the question of recruiting retail are shown below. Less than 50% want a major grocery or pharmacy chain in the town.

Major grocery chain	49.0% Yes	37.6% No	13.3% Not sure
A pharmacy Chain	43.1% Yes	41.4% No	15.5% Not sure

Appendix I provides the complete list of suggestions for new retail in Fairview. The dominant theme is the request for some type of fast food restaurant.

Opinions on Development

- 78% of residents agree with the statement that most residential development should be designated for lots larger than one acre
- 91.2% of residents feel that Fairview should encourage continued agricultural activities
- 66.7% are opposed to the clustering of homes
- The community appears conflicted over the establishment of a traditional town center:
 - 35.7% agree with the concept; 37.4% oppose - 26.8% are neutral

Table 12 Opinions on development

	<i>Strongly agree</i>	<i>Agree</i>	<i>Neutral</i>	<i>Disagree</i>	<i>Strongly Disagree</i>
a) Most residential development should be designated for lots larger than one acre	52.9	25.1	13.6	6.6	1.9
b) Some areas of Fairview should be designated for lots smaller than one acre	3.2	16.3	20.3	28.2	32.0
c) Clustering of homes, without increasing overall density, should be permitted	3.9	7.4	22.0	30.4	36.3
d) A compact traditional town center with small shops should be developed	13.1	22.6	26.8	16.7	20.7
e) Fairview should encourage continued agricultural activities	55.1	36.1	7.5	0.8	0.4

Support for Services

Only two suggested Town financial commitments had more than 50% support:

- 75% of residents support replacing outdated fire equipment
- 53.8% support recycling opportunities
- Only 15% support building a new Town Hall

Table 13 Support for Services

	<i>Support</i>	<i>Not sure</i>	<i>Do not support</i>
Replace outdated fire equipment	75.2	15.0	9.7
Provide recycling opportunities	53.8	22.1	24.2
Expand Sheriff's Office patrol	45.4	33.3	21.3
Purchasing a tract of land to develop a park(with the possibility of matching grant)	38.5	22.6	38.9
Create a park/recreation area	37.3	23.5	39.2
Provide garbage collection	36.6	19.3	44.1
Build a new fire station	31.5	34.7	33.8
Build a Town Hall	15.2	32.9	51.9

Support Differences

In a number of the new/expanded services suggested, the community seemed nearly equally to support and oppose. These differences are based on basic demographic differences. In general, the older, longer-term residents are more likely to be opposed to any expanded services than are the younger and newer residents. Women are also more likely than men to support a number of the services. If a relationship is not mentioned, it is not statistically significant.

Purchase of land for park

- Women are more likely to support the purchase of land for a park than are men (p<.003)
- Younger residents (under age 35) are more likely than older residents to support the purchase of land

Table 14 Support for land purchase by gender

Buy tract of land		Gender		Total
		Male	Female	
Support	Count	91	89	180
	Percent	43.5%	58.9%	50.0%
Do Not Support	Count	118	62	180
	Percent	56.5%	41.1%	50.0%
Total	Count	209	151	360
	Percent	100.0%	100.0%	100.0%

Table 15 Support for land purchase by age

Buy tract of land		Age				Total
		Under 35	36-50	51-65	Over 65	
Support	Count	16	61	59	37	173
	Percent	72.7%	59.2%	45.4%	45.7%	51.5%
Do Not Support	Count	6	42	71	44	163
	Percent	27.3%	40.8%	54.6%	54.3%	48.5%
Total	Count	22	103	130	81	336
	Percent	100.0%	100.0%	100.0%	100.0%	100.0%

Building a new fire station

- Women are more likely than men to support building a new fire station ($p < .03$)
- Residents who are not retired are more likely to support building a new fire station ($p < .003$)
- Residents who are ages 36 to 65 are most likely to support building a new fire station ($p < .01$)
- Residents who have lived in town 10 years or less are more likely to want to build a new fire station ($p < .001$)

Table 16 Support for new fire station by gender

New fire station		Gender		Total
		Male	Female	
Support	Count	80	66	146
	Percent	44.0%	55.5%	48.5%
Do Not Support	Count	102	53	155
	Percent	56.0%	44.5%	51.5%
Total	Count	182	119	301
	Percent	100.0%	100.0%	100.0%

Table 17 Support for new fire station by retired status

New fire station		Retired		Total
		Yes	No	
Support	Count	32	114	146
	Percent	36.0%	53.8%	48.5%
Do Not Support	Count	57	98	155
	Percent	64.0%	46.2%	51.5%
Total	Count	89	212	301
	Percent	100.0%	100.0%	100.0%

Table 18 Support for new fire station by age

New fire station		Age				Total
		Under 35	36-50	51-65	Over 65	
Support	Count	6	50	56	25	137
	Percent	37.5%	62.5%	47.9%	37.3%	48.9%
Do Not Support	Count	10	30	61	42	143
	Percent	62.5%	37.5%	52.1%	62.7%	51.1%
Total	Count	16	80	117	67	280
	Percent	100.0%	100.0%	100.0%	100.0%	100.0%

Table 19 Support for new fire station by length of residence

New fire station		How long have you lived in Fairview?					Total
		Less than 1 year	1-5 years	6-10 years	11-15 years	15+ years	
Support	Count	4	21	24	21	74	144
	Percent	100.0%	75.0%	61.5%	44.7%	41.1%	48.3%
Do Not Support	Count	0	7	15	26	106	154
	Percent	.0%	25.0%	38.5%	55.3%	58.9%	51.7%
Total	Count	4	28	39	47	180	298
	Percent	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Replace outdated fire equipment

- Residents who are retired are less likely to support replacing the fire equipment than are non-retired residents ($p < .03$)
- Younger residents are more likely to support replacing the fire equipment ($p < .01$)
- Newer residents are more supportive of replacing the fire equipment than are those who have lived in the town more than 10 years ($p < .04$)

Table 20 Support to replace fire equipment by retired status

Replace fire equipment		Retired		Total
		Yes	No	
Support	Count	102	251	353
	Percent	83.6%	90.9%	88.7%
Do Not Support	Count	20	25	45
	Percent	16.4%	9.1%	11.3%
Total	Count	122	276	398
	Percent	100.0%	100.0%	100.0%

Table 21 Support to replace fire equipment by age

Replace fire equipment		Age				Total
		Under 35	36-50	51-65	Over 65	
Support	Count	17	115	120	76	328
	Percent	85.0%	96.6%	86.3%	83.5%	88.9%
Do Not Support	Count	3	4	19	15	41
	Percent	15.0%	3.4%	13.7%	16.5%	11.1%
Total	Count	20	119	139	91	369
	Percent	100.0%	100.0%	100.0%	100.0%	100.0%

Table 22 Support to replace fire equipment by length of residence

Replace fire equipment		How long have you lived in Fairview?					Total
		Less than 1 year	1-5 years	6-10 years	11-15 years	15+ years	
Support	Count	7	43	48	52	198	348
	Percent	100.0%	97.7%	96.0%	83.9%	85.7%	88.3%
Do Not Support	Count	0	1	2	10	33	46
	Percent	.0%	2.3%	4.0%	16.1%	14.3%	11.7%
Total	Count	7	44	50	62	231	394
	Percent	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Create a Park/recreation area

- Only gender is a factor that shows and difference in the support for a park/recreation area: Female residents are more likely than male residents to support a recreation area (p<.000)

Table 23 Support to create a park area by gender

Create park area		Gender		Total
		Male	Female	
Support	Count	84	90	174
	Percent	41.2%	59.6%	49.0%
Do Not Support	Count	120	61	181
	Percent	58.8%	40.4%	51.0%
Total	Count	204	151	355
	Percent	100.0%	100.0%	100.0%

Expand Sheriff's Office Patrol

- Female residents are more likely than males to support expanded Sheriff patrol ($p < .006$)

Table 24 Expansion of Sheriff Patrol by gender

Expand Sheriff Patrol		Gender		Total
		Male	Female	
Support	Count	119	94	213
	Percent	63.6%	77.7%	69.2%
Do Not Support	Count	68	27	95
	Percent	36.4%	22.3%	30.8%
Total	Count	187	121	308
	Percent	100.0%	100.0%	100.0%

Provide garbage collection

- Females are also more likely to support garbage collection than male residents ($p < .000$)

Table 25 Support for garbage collection by gender

Provide Garbage Collection		Gender		Total
		Male	Female	
Support	Count	75	98	173
	Percent	34.6%	60.5%	45.6%
Do Not Support	Count	142	64	206
	Percent	65.4%	39.5%	54.4%
Total	Count	217	162	379
	Percent	100.0%	100.0%	100.0%

Provide recycling opportunities

- Female residents are also more likely to support expanded recycling opportunities than male residents ($p < .000$)

Table 26 Support for recycling opportunities by gender

Provide Recycling Opportunity		Gender		Total
		Male	Female	
Support	Count	120	134	254
	Percent	60.6%	79.8%	69.4%
Do Not Support	Count	78	34	112
	Percent	39.4%	20.2%	30.6%
Total	Count	198	168	366
	Percent	100.0%	100.0%	100.0%

Amount of Tax Increase Support

Residents were provided a chart showing the amount of tax one could calculate paying if they supported a given project. The following shows the percent of residents who would support a give tax increase for each project.

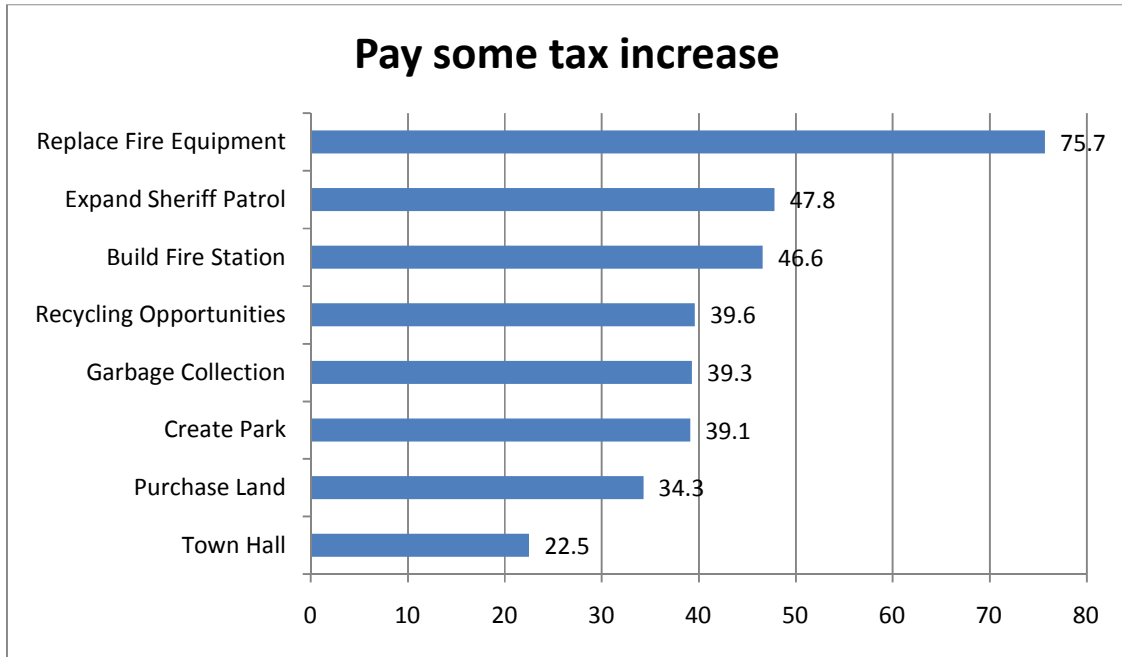
- 75.7% of residents are willing to pay increased taxes to replace the outdated fire equipment. 48.1% support a 1 cent increase while 18.8% support 2 cents and 8.8% support 3 a 3 cent increase.

Table 27 Amount of tax increase support for each suggested project

	1 cent increase	2 cents increase	3cents increase	No increase
Replace outdated fire equipment	48.1	18.8	8.8	24.3
Expand Sheriff Office patrol	33.6	9.5	4.6	52.2
Build a new fire station	29.1	10.5	7.0	53.4
Provide Recycling opportunities	24.4	10.3	4.8	60.4
Provide garbage collection	24.2	9.2	5.9	60.7
Create a park/recreation area	23.9	8.9	6.3	60.9
Purchasing a tract of land (with the possibility of a matching government grant)	19.5	9.6	5.2	65.7
Build a Town Hall	14.9	5.6	2.0	77.5

- 77.5% of residents are opposed to any tax increase for a new town hall and two-thirds (65.7%) oppose a tax increase to purchase land.

Figure 1 Percent of residents willing to pay at least 1 cent tax increase by project



The willingness to pay at least a 1 cent tax increase varies by issue and by demographics. Gender and age are the most common factors that differentiate between those who are willing to pay and those who are not.

Gender: Women are more willing than men to pay more taxes for the following: create a park ($p < .02$), expand Sheriff's Patrol ($p < .03$), to have garbage collection ($p < .000$), and to have recycling opportunities ($p < .001$)

Table 28 Willingness to pay at least 1 cent tax increase to create a park by gender

Create Park		Gender		Total
		Male	Female	
Support some tax	Count	88	87	175
	Percent	35.2%	45.3%	39.6%
Wants no increase	Count	162	105	267
	Percent	64.8%	54.7%	60.4%
Total	Count	250	192	442
	Percent	100.0%	100.0%	100.0%

Table 29 Willingness to pay at least 1 cent tax increase to expand Sheriff's Patrol by gender

Expand Sheriff Patrol		Gender		Total
		Male	Female	
Support some tax	Count	111	105	216
	Percent	44.0%	53.8%	48.3%
Wants no increase	Count	141	90	231
	Percent	56.0%	46.2%	51.7%
Total	Count	252	195	447
	Percent	100.0%	100.0%	100.0%

Table 30 Willingness to pay at least 1 cent tax increase for garbage collection by gender

Garbage Collection		Gender		Total
		Male	Female	
Support some tax	Count	77	102	179
	Percent	31.0%	50.5%	39.8%
Wants no increase	Count	171	100	271
	Percent	69.0%	49.5%	60.2%
Total	Count	248	202	450
	Percent	100.0%	100.0%	100.0%

Table 31 Willingness to pay at least 1 cent tax increase for recycling opportunities by gender

Recycling Opportunities		Gender		Total
		Male	Female	
Support some tax	Count	84	96	180
	Percent	33.3%	48.5%	40.0%
Wants no increase	Count	168	102	270
	Percent	66.7%	51.5%	60.0%
Total	Count	252	198	450
	Percent	100.0%	100.0%	100.0%

Age: Residents under 50 are more willing to pay at least a 1 cent tax increase to purchase land than are residents over 50 years of age ($p < .02$) and create a park ($p < .01$).

Table 32 Willingness to pay at least 1 cent tax increase to purchase land by age

Purchase Land		Age				Total
		Under 35	36-50	51-65	Over 65	
Support some tax	Count	13	53	46	32	144
	Percent	54.2%	42.4%	29.9%	30.5%	35.3%
Wants no increase	Count	11	72	108	73	264
	Percent	45.8%	57.6%	70.1%	69.5%	64.7%
Total	Count	24	125	154	105	408
	Percent	100.0%	100.0%	100.0%	100.0%	100.0%

Table 33 Willingness to pay at least 1 cent tax increase to create a park by age

Create Park		Age				Total
		Under 35	36-50	51-65	Over 65	
Support some tax	Count	15	61	56	35	167
	Percent	60.0%	48.8%	36.4%	33.7%	40.9%
Wants no increase	Count	10	64	98	69	241
	Percent	40.0%	51.2%	63.6%	66.3%	59.1%
Total	Count	25	125	154	104	408
	Percent	100.0%	100.0%	100.0%	100.0%	100.0%

Retired: Those who are not retired are more willing than retirees to pay at least a 1 cent tax increase to build a new fire station ($p < .01$).

Table 34 Willingness to pay at least 1 cent tax increase to build a new fire station by retired status

Build a new Fire Station		Retired		Total
		Yes	No	
Support some tax	Count	51	156	207
	Percent	38.1%	50.6%	46.8%
Wants no increase	Count	83	152	235
	Percent	61.9%	49.4%	53.2%
Total	Count	134	308	442
	Percent	100.0%	100.0%	100.0%

Length of Residence: Those who have lived in Fairview between 6 and 15 years are more likely than others to support an expanded sheriff's Patrol ($p < .02$).

Table 35 Willingness to pay at least 1 cent tax increase to expand Sheriff's Patrol by length of residence

Expand Sheriff Patrol		How long have you lived in Fairview?					Total
		Less than 1 year	1-5 years	6-10 years	11-15 years	15+ years	
Support some tax	Count	3	19	33	39	118	212
	Percent	42.9%	43.2%	61.1%	61.9%	42.8%	47.7%
Wants no increase	Count	4	25	21	24	158	232
	Percent	57.1%	56.8%	38.9%	38.1%	57.2%	52.3%
Total	Count	7	44	54	63	276	444
	Percent	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Fee of Tax for Garbage Collection

- The community is evenly split on the garbage collection fee-tax issue. 51% do not support garbage collection while of the remaining 49%, 10% prefer the tax, 18.8% prefer the fee and 20% would accept either.

Table 36 Garbage collection method of payment

Garbage Collection		Frequency	Percent	Valid Percent*
	Do not support garbage collection	230	47.9	50.8
	Tax increase	47	9.8	10.4
	Annual fee	85	17.7	18.8
	Either	91	19.0	20.1
	Total	453	94.4	100.0
Missing	System	27	5.6	
Total		480	100.0	

- Valid percent is the percent of those who answered the question

COMMENTS: All Comments are in Appendix II

Appendix I

Request	Frequency
ABC store	1
ABC store, or winery	1
Affordable restaurant	1
Alcohol sales	1
Another gas station	2
Anything!	1
Bank	2
Bank, post office	1
Bar and Grill	1
Barber shop, fast food gas station.	1
Beer sales	1
Bojangles	1
Car wash, competing gas station.	1
Chic-fil-a restaurant	1
Children's playground (such as Stallings) Pool	1
City water and sewer, gas lines	1
City water for everyone	1
Coffee shop, donuts, Burger King	1
Convenience store with gas	1
Dairy Queen, Burger King, or Wendy's	1
Diner	1
Dining, YMCA, Internet access	1
Doctors office	1
Extended horticulture supplies with the greenhouse	1
Family owned restaurant	1
Family restaurant	1
Family restaurants, not a chain. Po box at Fairview town hall	1
Family style restaurants	1
Farmers Market	1
fast food	1
Fast food	4
Fast food and other restaurants	1
Fast food chain	1
Fast food restaurant	4
Fast food restaurants	4
Fast Food restaurants	1
Fast food restaurants/other restaurants	1
Fast food/coffee shop	1

Fitness center like the aquatic center in Monroe	1
Food chain grocery	1
Food places that deliver	1
Food, Restaurant	1
Garbage	1
Garbage pick up	2
Gas station	2
Gas station, Convenience Stores	1
Gas stations, Restaurants	1
Good little restaurant	1
Good restaurant	1
Grocery only	1
Grocery store w/ pharmacy inside	1
Grocery store	2
Grocery Store	1
Grocery store and restaurant	1
Grocery w/ pharmacy	1
Grocery w/ pharmacy. Other quality retail.	1
Grocery, Restaurant	1
Grocery, Restaurants	1
Hardware	1
Hardware store	2
Hardware Store	1
Hardware, fire dept, garbage p/u	1
Hardware, tire and mech shop	1
Have park/recreation area	1
Home depot or lowes	1
Hospital, post office, restaurants	1
Ice cream shop, Diner, Antique shop,	1
Independently owned restaurants	1
Library	1
library, park	1
Library, Park	1
little restaurant	1
Lower taxes	1
Lowes or home depot	1
Mall	1
McDonalds or other restaurant	1
More restaurants	1
Need garbage service, but should not pay more for it.	1

Need high speed internet service	1
Nice Park	1
Nice restaurant, park	1
No super stores!, Post office or UPS	1
None	123
None. Keep it farm land and county setting	1
Not sure	1
Nursery for plants	1
Park	1
Park, ball field, walking trail	1
Places to eat	1
Post office	4
Post office, garden center, fitness center	1
Post office, SECU, Diner, gas competition	1
Post office, Town Hall, election of officials	1
Purchase new section of old Fairview school for town hall	1
Recycling area	1
Restaurant	10
Restaurant or fast food chain	1
Restaurant or fast food.	1
Restaurant, drop off recycling facilities	1
Restaurant, medical offices.	1
Restaurant, nail salon, ice cream store	1
Restaurant, recycling facilities	1
Restaurant, Walmart, Automotive service/parts	1
restaurants	1
Restaurants	14
Restaurants, but no strip malls like midland	1
Restaurants, but not fast food	1
Restaurants, dry cleaners, walmart	1
Restaurants, grocery store, Lowes	1
Restaurants, more gas stations	1
Restaurants. No big box stores	1
Restaurants	1
Retail shopping, restaurants	1
Save farm land	1
Service Station	1
Small contemporary strip mall on 601 with grocery, dry cleaner, etc.	1
Small restaurants	1
Small retail stores consolidated to a geographic location.	1

Small shops and small businesses	1
Small specialty retail shops	1
Small strip shopping	1
Subway or other eating places	1
Subway/pizza restaurant	1
Target, Chick-fil-a	1
Target, Restaurants	1
Target, Walmart	1
Tire store, Hardware	1
Truck stop to accommodate 45 foot motor homes	1
Upscale shopping and restaurants, Harris Teeter, Lowes	1
Variety store, Fabric shop	1
Wallmart, Target, Kohls	1
Walmart, target, etc.	1
Water and sewer service	1
Water to house. I am 1000 ft of main rd.	1
Well planned shopping center	1
Wendy's or Burger King, Family restaurant	1
Wendy's or other small restaurant	1
Total	

Appendix II

A grocery and pharmacy could create a shopping center and possible restaurants will come
Action garbage is not so great. Need more recycle bins and it is too expensive. Sometimes they throw it all together.
Actual center of town will make Fairview more attractive
Add speed humps to slow traffic on SR 1544
Adding an ambulance to fire dept would be good idea to serve older population.
Adding parks, stores, shopping will increase crime.
All actions by council should be subjected to yearly referendum by residents.
All areas of town need access to high speed internet.
Any tax increase is unwelcome. What attracted me here were low taxes; any proposed services are nice to have but not needed.
Anyone who wants to change this quiet agricultural area should move to an area more suitable to their tastes.
Area needs sewer service
Area to have music festivals, other festivals, place to have model airplanes, lawn bowling, etc.

Ask county to clean up shoulder of Hopewell church rd. between Brief rd and Cabarrus county line.
Avoid invasion of retail stores.
Basic park w/ walking trail, children's playground
Be a welcoming community that embraces diversity
Be careful with tax revenues and send out an "unbiased" newsletter about what and how our town is planning and doing.
Be strategic with spending
Build new fire station near new Fairview school
Build town hall w/ fire station attached w/ room to support police service in the future.
Buy land for parks, fire dept expansion, town hall and future recreational use.
Call to 911 took county 25 minutes to respond
Candidates for town council and mayor should notify public 3 months prior to any election.
Cars speed on Machado Dr., sometimes exceeding 55 mph. Need more signs or speed humps.
Central refuse/recycle points would provide community with disposal options less costly than house to house collection
Central shopping area=increase in crime
Choice to use town garbage p/u or my own service. If I can't have choice, I am against garbage p/u
Combination fire station and town hall office would be wise investment of money
Concerned that property taxes will make retiring here impossible
Consider locating possible grocery/pharmacy at or north of 218.
Consider purchasing land for park/recreation area near 601 and Brief Rd.
Council should do something for the people who pay taxes instead of what they want for themselves.
County water for everyone.
County water for everyone.
Develop attractions that will bring growth and youth to the community.
Dismiss Bradley Purser for conflict of interest
Dissolve the town. Taxpayers get no services for taxes paid.
Do away with town council, have a vote to find out if residents want to continue to "town" of Fairview
Do not change Fairview into a highly governed community. We do not care for rules and petty laws.
Do not develop--Keep it rural!
Do Not make the UDO in zoning so hard small bus cannot afford to open doors or expand.
Do not need garbage collection or recycle.
Do not raise taxes. Do not need fire station, park, and town hall. Recycle is available at the dump.
Do not raise the tax rate. Use the taxes paid over the last ten years to pay for things (like garbage collection).
Do not support growth of local govt.
Do not support tax increases and expanding govt.
Do not want to have small houses on small lots in large numbers in the area.
Doing a very good job! Continue the good works! Thanks!
Don't allow urban sprawl to invade the pristine environment here
Don't be like Mint hill or Matthews. Don't over reach.
Don't become a Stallings
Don't compete with other areas.
Don't destroy beautiful community with residential and commercial growth.
Don't increase taxes or services; just improve on what we have.
Don't increase taxes. Most residents are barely keeping their heads above water.

Don't let Fairview become a mini Chlt.
Don't let outside firms do your thinking for you
Don't like the gas line
Don't look for additional ways to spend money. County is in debt due to providing too many services.
Don't need any tax increases or fees or new services.
Don't need park or fire station--too expensive
Don't put greenway on river or other creeks. No one wants strangers walking on their properties.
Don't sacrifice the soul of the community (rural farm community)
Don't see any benefit from the taxes I pay except fire protection.
Don't see anything tax money I pay provides. We should at least have garbage collection.
Don't spend money on garbage collection
Don't understand why garbage collection isn't provided with current taxes.
Drop off station for recycling/trash collection
Drop off station for recycling/trash collection
Equipment fire fighters use is more important than a fire station.
Everyone should pay for their own trash pickup
Expand city limit to meck county line and cabarrus
Expanded sheriff patrol should be provided by the county, not paid for by Fairview
Fairview collects taxes beyond reason now and provides no services to citizens
Fairview is a great place to live. No need to change it.
Fairview is fine the way it is, we do not need to build numerous neighborhoods to attract people who don't appreciate the country lifestyle.
Fairview needs to preserve rural country lifestyle.
Fairview needs to stay the way it is
Fairview should be identified as a green forward thinking community.
Fairview should financially support piedmont rec assoc for community kids. Should be audited before funding.
Fairview should remain true to its' current culture and way of life.
Fairview VFD needs reorganization due to mismanagement
Farming nature of area is being destroyed by those who seek tax monies for projects and improvements to make this a "town."
Find other means other than raising taxes for needed improvements
Fire dept needs priority
Fire dept should have audit and publish for citizens to see.
Fire protection is a concern when living in the woods without hydrants
Fire station/equipment should not be paid for by property tax increase
Fix pot holes in roads, better maintenance of roads
Garbage collection point and recycle center could be a start.
Garbage collection should be supported by tax increase to be able to deduct from income taxes
Gas lines on Indian Tr. Fairview Rd
Get water to more homes. We have very bad water and live close to the line but can't get water.
Good retail shops, such as Harris Teeter (no food lion)
Goose creek easements have neg. impact on my property. Building is right up to edge of run off areas which pass thru my yard.
Greenways
greenways

Greenways
Grocery chain at junction of Brief Rd. and 601
Growth will increase crime which will increase need for more patrols
Have localized town center with small shops and services, restaurant, physicians office
Haven't seen any benefit for taxes paid.
Haven't seen any general services provided from taxes already collected
Heard that natural gas in the neighborhood. We hope it is very soon.
I am 95 yrs old and cannot afford higher taxes.
I do not see any need for changes. Leave well enough alone.
I do not support any tax increase
I do not support overspending.
I do not want Fairview to become another Indian Trail
I feel unsafe living here b/c of the dangerous traffic on hwy 218W. School buses trying to turn onto Clontz Rd is dangerous. Need stop light
I have seen no improvement since it has been incorporated.
I live on Diablo Ct. and would be willing to pay for water service. We have well water now.
I moved here because this is a rural area with low crime and I love it just like it is.
I moved here to get away from taxes and people telling me how to live my life.
I strongly support strict development restrictions to prevent tract home development. No lots less than 1 acre.
I support building one building which will house town hall and fire department together
I support new fire equipment if reasonable.
I think you know what may be needed for us all. Please help everyone you can.
I value small town, country living. That is the reason people move here. If we change it, future family members would not get to have what we have.
I voted for incorporation to keep taxes low and area rural. Please don't change that.
I will actively resist and vote against any govt. ideas.
I would hate to see this area fall prey to the development that has occurred in Weddington area over the past decade.
Important to keep taxes low or the same
Increase taxes on temporary basis to replace fire equipment, purchase land and create park.
Increased commercial development will bring increased crime
Increased sheriff patrols are needed
Increased taxes makes it harder for senior adults on fixed incomes.
Inform public of council meetings
Install solar farms (tri-sun solar energy)
Keep agricultural landscape of the area
Keep Fairview a nice rural area. Don't add subdivisions or large retail stores which bring crime and traffic
Keep Fairview a nice rural community.
Keep Fairview as it is, do not increase taxes.
Keep government small
Keep govt as small as possible
Keep gov't small, don't force things on people
Keep larger lot for housing.
Keep rural country feel. Not in favor of commercial growth.
Keep rural lifestyle

Keep tax rate at 2 cents
Keep us rural.
Land use planner is over rated.
Large shopping area will attract crime, don't need it.
Leadership must be held accountable for public monies.
Leash law for dogs
Leave Fairview alone!
Leave Fairview as it is now. We own the land, but cannot use it like we want to
Let community know more about town meetings (date and time).
Let people know when there is a fire dept general meeting.
Let's stay a small town.
Library more important than town hall offices which should be rented by council.99
Limit outsourcing of services
Love atmosphere is rural with few restrictions. Please don't change
Lower speed limit on 218 near 601
Maintain farm land and rural feel.
Maintain rural feel.
Make Fairview part of the Urban Archery Season (extended deer season for archery hunters).
Make hwy 218 unlawful for 18 wheelers
Make people get rid of untagged vehicles in their yard. Negative impact on property values for neighbors
Make people keep up their place-no junk cars, garbage, etc.
Money should already be there for garbage collection, but I support annual fee within reason
More information is needed to determine the need for a town hall, fire department and fire equipment.
Most residents are self employed and depend on low property taxes to survive
Moved from Stallings 3 yrs ago because Stallings increased taxes on our property. We prefer the country to the town.
Moved here for country living. Don't want development to change that!
Moved here for the open spaces and farming areas. Don't need strip mall, parks, new govt. bldgs.
My taxes are already so high I can barely pay them. I am afraid I will lose what I worked for all my life.
Need 24 hr. fire coverage before new building.
Need a good grocery store
Need building codes to keep quaint setting and southern charm (like Davidson). Dollar store is an eyesore!
Need garbage dump and recycling facility in Fairview
Need garbage/recycle.
Need law enforcement for speeders on hwy 218, especially big trucks going too fast.
Need more industry to increase tax base
Need ordinance to stop people target shooting on their property. People fire off several hundred rounds every week.
Need recycling closer than piedmont
Need sign announcing council meeting in school day of meeting.
Need speed limit enforcement along heavily travelled roads (Hwy. 218, Indian Trail-Fairview rd.)
Need to keep town pretty much as it is.
Need to recycle for more than the dump accepts, similar to meck co.
Need to remain a rural town, with country life style

Need water lines for main roads
New fire equipment is only thing needed. Everything else named is available close by.
new fire house is needed
New park is being built near Corning plant, Wallace rd. area. No need for Fairview to build a park.
No additional taxes
No additional taxes
No expansion in govt.
No government expansion
No increase in taxes!
No increase in taxes.
No mobile home parks
No mobile home parks
No more taxes!!
No need for a grocery store
No need for garbage collection
No need for garbage or recycle services
No need for town hall for five town leaders and a planning and zoning dept.
No new box stores
No new taxes
No park at this time
No tax increase.
No tax increase. Support no property taxes for elderly (65+)
No trailer parks
Not every idea is a good idea that deserves tax increases.
Not interested in growing the town any larger or busier. Leave it alone
Nothing wrong with the present town hall.
Only well-planned attractive retail business
Opportunities to participate in the Carolina Thread trail
Other than fire department and signs we have gotten nothing for our tax money
Outsource service where available
Park is needed
Park with walking/bike trail.
Park would be a good addition
Park/rec. area could be incorporated w/ future town hall.
Park/recreation area with tennis courts, trails, etc would be excellent addition
Parks should be the last thing on the list that is built.
People moved here because of what it is. Expanding the gov't and trying to make a "town" only brings trouble.
Place dumpster in central location that is available 6 days a week.
Planning and zoning is a joke. Zoning does not enforce anything . We should not have residential homes with businesses next door. Zoning officer will not investigate complaints.
Please get water service, garbage collection and high speed internet before building park or town hall.
Please keep Fairview a small county town.
Please keep our village the way it is. Growth areas are within reach if needed.
Please keep small town Christian feel by avoiding excessive land clearing to build clusters of homes
Please keep small town feel. Not everyone wants city conveniences.

Please keep taxes low. It's the best thing about Fairview.
Please preserve country life. Keep taxes low.
Police protection is major concern. Numerous thefts in my area with slow response time from sheriffs dept.
Population seems to be over stated.
Private companies provided trash p/u cheaper than govt. can.
Private service for garbage is readily available.
Protect small town living and don't let commercial development take over.
Provide adequate law enforcement
Provide annual report of tax income and expenditures.
Provide annual report of tax income and expenditures.
Provide water because need is urgent for residents safety. Consider grants for this urgent issue.
Purchase old school/grounds for town hall/ park/ etc.
Push for sewer service. I would pay 3 cent increase for sewer service.
Put commercial development at the by-pass 601 intersection.
Rate for garbage and recycle should be competitive with private contractor
Receive no services (garbage/water/sewer for tax dollars.
Recently informed our water had unsafe levels of arsenic. We need water services NOW!!
Recycling should be self sufficient
Recycling would be good
Reduce speed limit on 218 to 50 mph.
Reduce the amount of tax I pay Now
Remain a small rural area. Keep small family farms
Remain small town atmosphere with basic needs
Renovate old Fairview gym for charging for rec. basketball, basketball camps, open times for residents to use for a fee.
Replacement of fire equip. and town hall should already be in a budget, paid for by current taxes
Report deaths, illness known to citizens so we will know who we can help. Paper is not very good at announcing information.
Request repavement of Brief Rd. from Castle Stone to Arlington Church Rd.
Responsible growth that preserves our town.
Rural areas should be expanding, not getting smaller
Sheriff dept should patrol neighborhoods/ streets. I live on Marchado Dr. and people race @ 9PM at night. Also people speed on the street all the time.
Sheriff's dept does not respond in timely way when called. Sometimes does not respond at all.
Sheriff's office would patrol Fairview regardless if we are town or not.
Should be proactive in helping secure financing for a plant such as the tri-county proposal.
Should have had an impact fee on all home construction to help build new schools and fire and rescue
Should have permanent part-time firefighter (8-6) at the station.
Small park would be nice for kids and older folks2
Smaller govt.
Speed limit on 218 should be reduced.
Stay small, stay safe.
Stop discharging of firearms in city.
Stop light at hwy 218 and mill grove rd.
Street lighting

Street lights Lawyer rd., Indian trail, Fairview Rd and 218.
Strict zoning requirements as to lot size and no cracker box development!
Support new fire station and town hall built together and done tastefully.
Support tax increase for updated fire equipment
Support temporary increase in tax only for newer fire department equipment.
Tallwood community needs better streets
Thank you for asking!
Thank you for doing this survey. Nice to know you care about our opinions
Thank you for this opportunity
Thank you for this survey.
Thank you for this survey.
Thanks for all you do!
Thanks for doing this survey--appreciate you getting residents feedback
Thanks for the survey
Thanks for the survey. Glad you are interested in what residents have to say.
Thanks for your efforts
Thanks to all of you for all you do.
Thanks to the mayor and council members for this report and other services.
Think long term-consider land purchase if possible
This is an excellent approach to take to resolve questions re the needs of our community. Thanks town council.
This town was incorporated so other towns will not annex us. Please leave well enough alone.
Too much development will increase crime and congestion.
Town center with small shops and town council office.
Town council thinks they are better than everyone else, especially Jerry Clontz.
Town hall and fire should co-exist somehow.
Town should be left as it is-an agricultural town
Town should cooperate more with the fire dept. Their services are necessary and come at a bargain.
Town should have in place standards for business facades and signage to maintain highest standards (upscale, tasteful, park like setting)
Town should pressure county to fix roads
Town was created to keep from being annexed by bigger town. It should be left a rural community.
Truck traffic on 218 needs to stop. The road is not build to handle these trucks
Try to get county water to northern part of county towards Concord.
Two services Fairview claims to provide were already provided before becoming a town. How is tax money spent now?
Update town hall area and incorporate park and shops there.
Use elementary school grounds after hours for a park. Porta john would work for bathroom facilities
Use old Fairview school for fire station.
Use Old Fairview school grounds as a small park.
Use schools as community centers
Use schools for sport/recreation/park areas
Want to remain a rural community.
Water would be great. Many of us have been subjected to arsenic. Water would increase property values. Also, council on aging said Alzheimer's is 40% higher in Union.
We are very concerned about the gas pipeline safety

We are very pleased with the great job the mayor is doing to lead our town
We do not need any services that will increase our taxes.
We do not need this town. It does not mean anything to most of the residents
We get no services from you.
We get nothing for our extra taxes.
We have old Fairview Elementary school available to use and it preserves the small town appeal
We have a good group on town council. I trust them to do the right things.
We have retail, medical services close by. Don't need to recruit them to town.
We home school, but would feel very comfortable placing our children in the schools.
We like Fairview as is. Love the rural area.
We like Fairview as is. That is why we moved here from Charlotte 11 yrs. Ago.
We need a closer sheriff patrol office. Tallwood has problems, but the sheriff is 30 min away!
We need better fire and police protection. Takes much too long to get help when needed.
We need county sewer system expanded to include all residents
We need county water!
We need town hall for purposes of building permits, town business, post office, town elections.
We should keep our local gov't structure very simple.
Well thought out survey. Thank you for asking.
What does current tax money go for?
What services do I get for my taxes? Don't see any benefit.
Where does tax money go? We get nothing for it.
Where has all the Fairview tax money gone and for what? Who is the keeper of the money?
Where is the current tax money going?
Wish roads were better
Working hard to get sewer service so town can have business and tax base to grow!
Would like a nice grocery store come to Fairview
Would like community to remain farm land.
Would like county water
Would like kids to be able to ride bikes without having to use roads, since traffic has increased so much
Would like rural living here to continue
Would like sewer service
Would like sewer service
Would like sewer service
Would like smaller gov't that will better manage tax payer dollars.
Would like to commend the Mayor and Mayor pro tem for excellent job.
Would like to see Fairview grow in a moderate, well thought out way (like Locust).
Would love to have access to county water
Would love to see sidewalks linking part of Fairview (down 601 to the school).
Would love to use old school gym for basketball leagues, open play, etc.
You actually paid money for this survey?